

How to set up your files to get the BEST POSSIBLE PRODUCTION RESULTS with Direct Print:
Setting your files up as suggested will ensure that we can produce high quality graphics in a timely manner.

Direct Print Production

- Convert all fonts to outlines.
- For rich black, build the color: 100%K, 20%C, 20%M, 20%Y
- Supply CMYK files.
- Add 1/4" bleed to all sides (see image below). Bleed refers to background image.
- Build page layout to file size. (Don't put a 2" x 3.5" design on a 5" x 8" background.)
- Make sure that all linked files are included.
- The native resolution of each image should be 100-150dpi at actual size.
- Build all PMS color elements as Vector graphics and designate PMS colors as spot colors.
- Keep all content at least 1/2" inside the trim line.

Upload Files

sharpeimages.leapfile.com

Select the COLOR option. Upload your files, adding your Sharpe Images contact's name as the attn. to: in the message.

OR send a CD/DVD to

Sharpe Images
1020 Burke Street
Winston-Salem, NC 27101

Preferred File Formats

We accept all native files in Creative Suite up to version 5.5. If you work in other programs, please save your files as high resolution PDF or TIF files.

Bleed



ADDITIONAL NOTE: Your Sharpe Images contact does not have design software on their computer. Providing them with a PDF file of your design(s) helps them provide additional quality control.

Files that are not set up print-ready are subject to a \$50 file preparation fee and a delay in production schedule.
Call us with any questions at 800-688-0629.