

How to set up your files to get the BEST POSSIBLE PRODUCTION RESULTS with Digital Press:
 Setting your files up as suggested will ensure that we can produce high quality graphics in a timely manner.

Digital Press Production

- Convert all fonts to outlines.
- For rich black, build the color: 100%K, 60%C, 50%M, 50%Y
- Supply CMYK files.
- Build page layout to file size. (Don't put a 2" x 3.5" design on a 5" x 8" background.)
- Make sure that all linked files are included.
- The native resolution of each image should be 150-300dpi at actual size.
- Add 1/16" bleed to all sides (see image below). Bleed refers to background image.
- Provide printer spreads (not reader spreads) when booklet making is required.

Upload Files

sharpeimages.leapfile.com

Select the COLOR option. Upload your files, adding your Sharpe Images contact's name as the attn. to: in the message.

OR send a CD/DVD to

Sharpe Images
 1020 Burke Street
 Winston-Salem, NC 27101

Preferred File Formats

We accept all native files in Creative Suite up to version 5.5. If you work in other programs, please save your files as high resolution PDF or TIF files.

Bleed



ADDITIONAL NOTE: Your Sharpe Images contact does not have design software on their computer. Providing them with a PDF file of your design(s) helps them provide additional quality control.

Files that are not set up print-ready are subject to a \$50 file preparation fee and a delay in production schedule.
 Call us with any questions at 800-688-0629.